



At the Front Edge of Travel Purchasing

The Solution:

SureWare Travel Hub™ is a cloud-based platform for purchasing corporate travel, with a focus on aggregating HR data, preferred corporate payment systems, personal profile information and unused airline ticket inventory to offer real-time and on demand synchronization across multiple travel management companies (TMC's), GDS, online booking tools and any point-of-service application.

SureWare will help your organization design and deploy a strategic blueprint for a successful consolidation of your travel management data. We offer years of experience helping organizations with end-to-end integration – for improving workflows, travel compliance, reducing errors, recovering unused ticket credits and achieving bottom line cost savings.

Financial Benefits:

- ◇ Negotiations
 - Simplify role of TMC and OBT's
 - Lower setup fees and cost of change
- ◇ Workflow Savings
 - Increase online adoption
 - Reductions in transaction related fees
- ◇ Internal Support
 - Create central data source for integration
 - More efficient use of internal resources
- ◇ Funds Recovery
 - Increases visibility of unused airline tickets
 - Recover and exchange more ticket credits

Services Based Architecture:

API's

- ◇ *Profile Exchange*
 - for sync to TMC, GDS and 3rd party apps
- ◇ *Payment Exchange*
 - for integration of virtual card payments

Data Services

- ◇ *HR Feed Processing*
 - for travel policy and hierarchy updates
- ◇ *Corporate Payment Systems*
 - for integrating corporate payment methods
- ◇ *Profile Consolidation*
 - for employee to self-manage travel profile
- ◇ *Ticket Recovery*
 - for recovering funds with unused air tickets

Strategic Benefits:

- ◇ Data Ownership
 - Better control of company data
 - Control privacy of employee information
- ◇ Flexibility and Control
 - Move to suppliers offering best prices/services
 - More transparent travel supplier relationships
- ◇ Single Point of Systems Integration
 - Simplify workflows
 - Better user experiences for travelers
- ◇ Compliance & Reporting
 - Improved travel compliance
 - Cost savings and funds recovery opportunities

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Services Based Architecture

Profile Exchange API's	The Profile Exchange™ is a proprietary services platform for integrating with third-party systems. This service pulls or pushes traveler profile data with third-party systems.
Payment Exchange API's	The Payment Exchange™ is a proprietary services platform to support the integration and creation of virtual card payments into point-of-sale and point-of-service applications
HR Feed Processing	Service to integrate data from any corporate HR system and to update employee travel profiles and drive updates to other travel supply chain systems.
Corporate Payment Systems	Comprehensive tools for integrating preferred corporate payment methods, including the creation and real-time integration of virtual cards into bookings.
Profile Consolidation	SureWare provides a wide range of expertise in supporting customers in the capture and importing of employee personal data like travel documents, loyalty programs and preferences.
Ticket Recovery	Audit and tracking services focused on recovering funds for tickets unused, as industry statistics estimate that 10-15% of airline ticket purchased go unused.

SureWare Travel Hub™ is in use by some of the world's largest global organizations in the retail, financial, healthcare, technology, consulting services, and travel management sectors. Over 4,000 customers rely on SureWare to empower their corporate travel programs including global travel management agencies and Fortune 500 corporations.

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