



Company

SureWare is a leading provider of data management technology at the front edge of corporate travel purchasing. Over 4,000 organizations worldwide rely on SureWare to streamline travel procurement. SureWare Travel Hub™ is a cloud-based service platform for purchasing corporate travel, with a specific focus on aggregating HR data, preferred corporate payment systems, personal profile information and unused airline ticket inventory to offer real-time and on demand synchronization across multiple travel management companies (TMC's), GDS, online booking tools and any point-of-service application. Established in 2004, SureWare is a partner and Certified Developer for travel industry technology leaders Amadeus, Sabre and Travelport.

About Corporate Travel Purchasing

With U.S. business travel historically surpassing the \$250 billion-dollar mark and T&E expense representing the second largest controllable expense for most corporations, it's easy to understand why travel budgets and travel purchasing is a critical area of scrutiny.

Travel purchasing is unique from the purchase of other products and services in that each employee has a direct role in the process, all made within a framework of company rules defined by its travel policy. To effectively control travel costs, information on the employee buying travel must flow accurately and consistently throughout the travel purchase cycle.

The utilization of multiple TMC's, online booking tools, mobile applications, duty of care solutions and emerging supplier direct channels has resulted in the fragmentation and broad distribution of employee and credit card information across numerous travel vendor systems.

For travel managers, any lack of control of this information can compromise employee privacy, data accuracy, and the ability to enforce corporate travel policies.

For procurement professionals, it makes it difficult to control costs by selecting and moving to new service providers that offer the best pricing and benefits.

For finance managers, financial reconciliation and settlement can be cumbersome, inefficient and distract focus from areas of financial opportunity like utilization of unused airline ticket credits.

To solve these travel procurement challenges, organizations require technology that enables secure, complete and timely travel data as the cornerstone to their corporate travel program.

The **SureWare Travel Hub™** delivers a purchasing platform for corporate travel, fed by HR systems and corporate payment systems for up-to-the-minute accuracy – with the ability to dynamically synchronize across multiple TMC's, GDS and online booking tools for faster, more streamlined procurement. Redundant, disparate data stores are replaced by secure, consolidated travel information enabling on-demand point-of-service integration, timelier settlement, less errors and happy, more satisfied corporate travelers, travel managers, procurement officers and CFOs.



The Solution

SureWare Travel Hub™ provides corporations with the consolidation of *all* employee travel information including company hierarchy, travel policy rules, traveler preferences, loyalty programs, corporate credit card information and unused airline ticket credits. Travel Hub guarantees accurate data – because it integrates directly with HR systems and corporate payment systems – and dynamically synchronizes with and across multiple TMC’s, GDS’s, online booking tools, mobile apps, meeting sites, duty of care solutions and point-of-service applications.

Key Benefits

SureWare will help your organization design and deploy a strategic blueprint for a successful consolidation of your travel management data. We offer years of experience helping organizations with end-to-end integration – improving workflows, compliance, reducing errors, recovering unused ticket credits and achieving bottom line cost savings. The SureWare Travel Hub provides complete control, security and portability of corporate travel data, giving freedom and flexibility to move between vendors offering the best range of content, services and pricing.

Key Features

SureWare Travel Hub provides the critical capabilities required for maintaining a successful corporate travel program. Key features include:

- A “virtual profile” for on demand sharing of company reporting hierarchy, policy & payment information to point-of-sale and across the travel supply chain
- HR Adapter web service which provides for out-of-box integration with any HR system, providing for real-time HR updates and integrated workflows focused on travelers
- Travel portals for employees and contractors to self-management and update personal information, travel preferences and loyalty programs
- Comprehensive tools for integrating preferred corporate payment methods, including the creation and real-time integration of virtual cards into bookings
- Dynamic profile synchronization and travel data consolidation with multiple TMC’s, GDS’s, and booking tools such as Amadeus, Sabre, Travelport and Concur
- Workflow integration tools for simplifying user integration, include SSO into travel portals, SSO into online booking tool providers and mass updating of profile updates

Customers

SureWare Travel Hub is in use by some of the world’s largest global organizations in the retail, financial, healthcare, technology, consulting services, and travel management sectors. Over 4,000 customers rely on SureWare to empower their corporate travel programs ***at the front edge of travel purchasing.***

Contact

SureWare is headquartered in Boston, MA and sells direct to companies and travel management companies worldwide. For more information please contact a representative either by phone at 508-359-4800, by email sales@sureware.com, or visit www.sureware.com for more information.