



## Company

SureWare is a leading provider of travel data management technology that helps your business travel farther. Over 4,000 organizations worldwide rely on SureWare to streamline travel procurement and control spending across the travel supply chain. SureWare Travel Hub™ is the only solution to integrate HR data, travel policy, traveler preferences, booking data and corporate credit card information into a “virtual profile” that offers real-time, on demand synchronization across multiple travel management companies (TMC’s), GDS, online booking tools, and mobile applications – from a cloud-based technology platform. Established in 2004, SureWare is a partner and Certified Developer for travel industry technology leaders Amadeus, Sabre and Travelport.

## About Corporate Travel Data Management

With U.S. business travel surpassing the \$250 billion-dollar mark and T&E expense representing the second largest controllable expense for most corporations, it’s easy to understand why travel budgets have become a critical area of scrutiny.

Travel purchasing is unique from the purchase of other products and services in that each employee has a direct role in the process, all made within a framework of company rules defined by its travel policy. To effectively control travel costs, information on the employee buying travel must flow accurately and consistently throughout the travel purchase cycle.

For corporate travel managers, the utilization of multiple travel management companies (TMC’s), online booking tools, mobile applications and duty of care solutions has resulted in the fragmentation and broad distribution of employee and credit card information across numerous travel vendor systems.

For travel managers, any lack of control of this information can compromise employee privacy, data accuracy, and the ability to enforce corporate travel policies. For procurement professionals, it makes it difficult to control costs by selecting and moving to new service providers that offer the best pricing and benefits.

To solve these travel procurement challenges, organizations require new technology that enables secure, accurate, and timely travel data as the cornerstone to their corporate travel program. Unlike static data systems, the **SureWare Travel Hub™** delivers a “virtual profile” fed by HR systems and corporate payment information for up-to-the-minute accuracy – with the ability to dynamically synchronize across multiple TMC’s, GDS and online booking tools for faster, more streamlined procurement. Redundant, disparate data stores are being replaced by secure, consolidated travel information enabling on-demand reporting, timelier reimbursements, and happy, more satisfied corporate travelers, travel managers, procurement officers and CFOs.

Today, there are a few vendors offering data management or reporting services to the travel industry, but only SureWare has delivered the first truly integrated, virtual profile and data management solution fully operating out of the Microsoft Azure Cloud.



## The Solution

**SureWare Travel Hub™** provides corporations with a virtual profile of *all* employee travel information including company hierarchy, travel policy rules, traveler preferences, loyalty programs, booking data, and corporate credit card information. Travel Hub and its virtual profile guarantees accurate data – because it integrates directly with HR systems and corporate payment systems and dynamically synchronizes across multiple TMC's, GDS's, online booking tools and mobile applications. SureWare Travel Hub provides complete control, security and portability of corporate travel data – giving you the freedom and flexibility to work with the vendors, and pricing options that you choose. SureWare Travel Hub provides the critical capabilities required for maintaining a successful corporate travel program. Key capabilities include:

- A “virtual profile” for on demand sharing of company reporting hierarchy, policy & payment information to point-of-sale and across the travel supply chain
- HR Adapter web service which provides for out-of-box integration with any HR system, providing for real-time HR updates and integrated workflows focused on travelers
- Travel portals for employees and contractors to self-management and update personal information, travel preferences and loyalty programs
- Comprehensive tools for integrating preferred corporate payment methods, including the creation and real-time integration of virtual cards into bookings
- Dynamic profile synchronization and travel data consolidation with multiple TMC's, GDS's, and booking tools such as Amadeus, Sabre, Travelport and Concur
- Workflow integration tools for simplifying user integration, include SSO into travel portals, SSO into online booking tool providers and mass updating of profile updates

## Customers

SureWare Travel Hub is in use by some of the world's largest global organizations in the retail, financial, healthcare, technology, consulting services, and travel management sectors. Over 4,000 customers rely on SureWare to empower their corporate travel programs including global travel management agencies and Fortune 500 corporations.

## Service & Integration Expertise

SureWare services help your organization design and deploy a strategic blueprint for a successful consolidation of your travel management data. We offer years of experience helping organizations with end-to-end integration – improving workflow, compliance, and bottom line cost savings. Our capabilities include integration with HR systems, corporate payment solutions, form of payment options, travel portals for management of traveler preferences and mobile applications all with real-time data capture and synchronization. For more information on our services please contact us at [sales@sureware.com](mailto:sales@sureware.com)

## Contact

SureWare is headquartered in Boston, MA and sells direct to companies and travel management companies worldwide. For more information please contact a representative by phone at 508-359-4800, email [sale@sureware.com](mailto:sale@sureware.com), or visit [www.sureware.com](http://www.sureware.com) for more information.